

Banner Advertising Order Form

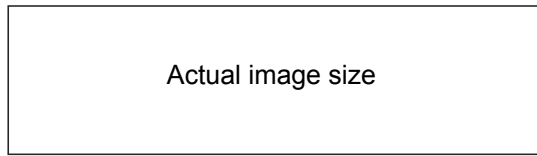
- RaceIndustry.com and StreetPerformance.com offer advertising contracts in lengths of 6 months or 12 months only.
- There are four rates of advertising and two ways to pay, monthly or one-time payments.
- Payment via credit card is required for monthly contracts, and is available for all contracts.
- All rates listed below are for a single banner on one website.

Advertising Rates

	Monthly Payments <small>(credit card required)</small>		One-Time Payments		RI – RaceIndustry SP – StreetPerformance DD – Dirt Directory		
	6 months	12 months	6 months	12 months			
Home Page <small>Includes ad placement on 3 category listings</small>	<input type="checkbox"/> \$375.00	<input type="checkbox"/> \$345.00	<input type="checkbox"/> \$2,015.00	<input type="checkbox"/> \$3,450.00	<input type="checkbox"/> RI	<input type="checkbox"/> SP	<input type="checkbox"/> DD
“Tab” Home Page <small>Includes ad placement on 2 category listings</small>	<input type="checkbox"/> \$245.00	<input type="checkbox"/> \$225.00	<input type="checkbox"/> \$1,150.00	<input type="checkbox"/> \$2,245.00	<input type="checkbox"/> RI	<input type="checkbox"/> SP	<input type="checkbox"/> DD
Main Categories <small>1 main category only</small>	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$95.00	<input type="checkbox"/> \$600.00	<input type="checkbox"/> \$850.00	<input type="checkbox"/> RI	<input type="checkbox"/> SP	<input type="checkbox"/> DD
Category Listings Page <small>Any 5 category listings</small>	<input type="checkbox"/> \$95.00	<input type="checkbox"/> \$80.00	<input type="checkbox"/> \$425.00	<input type="checkbox"/> \$760.00	<input type="checkbox"/> RI	<input type="checkbox"/> SP	<input type="checkbox"/> DD
Premium Listing				<input type="checkbox"/> \$500.00			

Banner Ad Specifications

Image size: 172 pixels wide by 46 pixels high
 File type: .gif or .jpg only
 File size: 20k maximum file size



Contact Information

Name _____ Phone _____
 Company _____ Fax _____
 Address _____
 City _____ State _____ Zip _____
 eMail _____ Website _____
 Paying by: Credit Card Invoice (please skip to complete ad placement categories)

Credit Card Information

AMEX MasterCard Visa Credit Card # _____ *CW# _____
*CW # for Visa/MasterCard is the last 3 digits of the credit card number printed in the signature field on the BACK of the credit card.
 *CW # for AMEX is the 4 digit number printed above and to the right of the credit card number on the front of the card.
 Cardholder Name _____ Exp Date _____ / _____
 Cardholder Address (if same as contact, write “same”) _____
 City _____ State _____ Zip _____

Ad Placement Categories

- _____
- _____
- _____
- _____
- _____

INTERNAL USE ONLY	
Acct Rep	_____
Cust ID#	_____
Start Date	_____
End Date	_____

Order Acknowledgement

Terms and Conditions

1. THIS FORM CONFIRMS YOUR ORDER AND SERVES AS A WEB BANNER ADVERTISING RESERVATION AGREEMENT.
2. TERMS OF PAYMENT: Internet-ready materials must be supplied and payment made in full by materials deadline. 15% to recognized agencies. Order Forms can be sent via fax, email or regular mail. Upon expiration of this initial term, this agreement will automatically renew for same length as per initial term subject to posted rates at the time of renewal, unless notice of non-renewal is given at least thirty (30) days prior to expiration of the initial or renewal term. Advertiser authorizes invoicing or any charges to credit card(s) following these terms. Advertiser is liable for all attorney fees incurred in the collection of overdue balances. The sole venue for any litigation arising from this agreement will be Los Angeles County, CA.
3. LIABILITY: Digital Performance shall not be held liable for failure to produce any version of the website due to strikes, work stoppages, accidents, acts of God, or any circumstances outside the control of the producer. Digital Performance reserves the right to refuse any Web advertising ad request. Digital Performance reserves the right to cancel, at its sole discretion, any Web advertisement, at any time, without prior notice and without penalty (other than pro rata refund). Digital Performance is not responsible for the accuracy or validity of claims or statements made by advertisers. All oral instructions regarding agreements/contracts must be confirmed in writing. Digital Performance shall not accept nor be responsible for any verbal instructions. This requirement shall never be waived.

To signify your approval of the terms and conditions above, please sign this agreement and fax it to Digital Performance at 562.988.8446 and/or mail to Digital Performance, 2700 Cherry Avenue, Signal Hill, California 90755.

Payment is due upon receipt of the invoice for this order.

Signature _____ Title _____
 Print Name _____ Date _____